

Leveraging Policy Synergy for Sustainable E-Waste Management in India: A Comparative Policy–Technology Analysis (2011–2025)

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Abstract

India's e-waste management system has experienced a significant transition from disjointed, rule-based methods to a more cohesive and digitally-oriented Extended Producer Responsibility (EPR) framework. This change signifies a broader evolution in the Indian government's strategy towards achieving sustainability and circular economy objectives.

Although there are evident indicators of advancement, numerous challenges persist. These challenges encompass the entrenched influence of the informal sector, inefficiencies in waste processing, difficulties in tracking materials such as leather, and deficiencies in regulatory oversight that hinder the effectiveness of waste valorization policies.

This report utilizes a mixed-methods research approach, which includes mapping policy developments from 2011 to 2025, engaging in dialogues with key stakeholders, and employing a cloud-based AI analytics system to analyze national and producer-level waste flow data.

Building upon previous research, this study investigates the establishment of an AI-Enabled Circular Governance Framework (AICGF). This framework integrates Internet of Things (IoT) sensor data, blockchain-based material traceability, and machine learning algorithms to forecast waste flow hotspots and enhance reverse logistics within the supply chain.

The analysis reveals that while the digitization of EPR processes in 2022 has enhanced transparency and increased participation from the formal sector, challenges such as low recycling rates and ongoing leakage into the informal sector continue to exist. Simulations of the AICGF indicate potential enhancements of approximately 41% in traceability, a 27% increase in recovery yield, and an anticipated 23% decrease in unrecovered waste—especially when combined with supportive fiscal and policy initiatives.

Keywords: E-waste; Extended Producer Responsibility (EPR); Artificial Intelligence; Circular Economy; Policy–Technology Integration; India; Traceability; Informal Sector.

1. Introduction

1.1 Background and Context

Electronic waste (e-waste) encompasses all devices that contain electrical and electronic components (EEE) which have been discarded.

Examples of various EEE components include circuit boards, display units, and batteries. Due to rapid technological advancements, coupled with manufacturers producing items with shorter lifespans and increasing consumer demands, e-waste has emerged as the fastest-growing solid waste stream globally. According to estimates presented in the Global E-Waste Monitor 2024, the global e-waste total was approximately 62 million tonnes in 2022, with projections indicating

that global generation will surpass 82 million tonnes by 2030. The legitimate economic value of recoverable metals, such as palladium, copper, gold, and silver, exceeds USD 57 billion annually; however, the vast majority of this value remains unrecovered due to insufficient recycling and collection systems that hinder the recapture of this value.

The worldwide sustainability agenda is placing greater importance on the management of electronic waste, particularly highlighting Sustainable Development Goal (SDG) 12, which aims to ensure sustainable consumption and production. Furthermore, it extends to SDG 13, which focuses on climate action, alongside the advancement of a circular economy. This approach seeks to establish a system that strives to 'keep materials in the loop' for reuse, while also emphasizing the recovery of materials through design strategies that promote recycling or the use of sustainable and responsible materials.

1.2 The Global Situation Regarding E-Waste

The presence of regulatory and technological synergies has revealed in higher-income nations the potential for material recovery. The European Union has officially enacted the Waste Electrical and Electronic Equipment (WEEE) Directive 2012/19/EU, which has imposed ambitious collection targets and Extended Producer Responsibility (EPR) requirements on manufacturers, achieving collection rates exceeding 90% for large appliances in certain countries. Japan's Home Appliance Recycling Law and South Korea's E-Resource Circulation Policy (2021) have likewise established a structured approach to closed-loop recycling through the implementation of digital traceability. In contrast, developing regions in Asia and Africa are characterized by informal collection and recycling practices, inadequate data, limited enforcement, low formal collection rates (less than 25%), and hazardous manual material recovery.

The Basel Convention (1989) aims to regulate the hazardous waste market, complicated by the transboundary movement of e-waste. Nevertheless, the illegal trade and shipment of discarded electronics to lower-income countries continue to be widespread. International organizations, including the UN Environment Programme (UNEP) and the International Telecommunication Union (ITU), are promoting the adoption of harmonized data structures and the implementation of artificial intelligence (A.I.) for monitoring purposes. In high-income economies, compliance tracking employs blockchain technology and robotics for disassembly. This situation underscores a growing concern.

1.3 E-Waste Developments and Trends in Regulation of India

India is recognized as the third-largest producer of e-waste globally, generating an estimated 1.6 million tonnes annually (CPCB, 2024), with a projected yearly growth rate of around 30%. The proliferation of mobile devices, appliances, and ICT (information-communication-technology) equipment is outpacing the development of formal collection and recycling systems. Approximately 70% of e-waste in India is processed by informal dismantlers employing rudimentary techniques, such as open burning or acid leaching, which pose significant risks to both environmental safety and the health of workers involved in recycling. Faced with this, India is slowly improving its regulation, as discussed in.

Year	Rule/Amendment	Key Provisions
2011	<i>E-Waste (Management &</i>	First dedicated regulation; introduced Extended Producer

	<i>Handling) Rules</i>	Responsibility (EPR).
2016	<i>E-Waste (Management) Rules</i>	Expanded producer obligations, created Producer Responsibility Organizations (PROs), introduced collection targets.
2018	<i>Amendment Rules</i>	Simplified authorization and reporting; clarified stakeholder responsibilities.
2022	<i>E-Waste (Management) Rules</i>	Launched a digital EPR portal , centralized monitoring, online credit trading, and stricter penalties for non-compliance.

Although there are initiatives that provide improvements in traceability, aligned with the Swachh Digital Bharat, Green Skill Development, and Digital EPR Registration Portals from the Ministry of Environment, Forest and Climate Change (MoEFCC), a disparity remains in the availability of these programs among different states. For instance, Maharashtra, Karnataka, and Delhi exhibited the greatest levels of authorized capacity for recyclers, whereas smaller states still struggle with insufficient infrastructure and a lack of awareness regarding the benefits of such programs.

1.4 Justification and Relevance of the Study

The pandemic has resulted in a rise in electronic consumption, and in conjunction with the Digital Mission 2025 initiated by the Indian government, it has increased the influx of end-of-life technologies into waste streams. At the same time, the Circular Economy Action Plan (2022) encourages all economic sectors to adopt traceability and eco-design principles concerning the waste streams linked to their operations. This study is particularly relevant, as it aligns with India's national ambition to become a frontrunner in digital governance while also advancing climate change mitigation efforts aimed at achieving net-zero emissions by 2070. By applying the principle of inclusivity and leveraging the potential of AI-driven analytical capabilities integrated into legislative policy frameworks, this study aims to bolster India's national strategic goal of establishing data-driven, transparent, and inclusive waste management systems. A key associated objective.

1.5 Study Questions

To comprehend the issue at hand, the present research outlines the subsequent research questions (RQs):

RQ1: What institutional and operational modifications have occurred within the Indian EPR framework from 2011 to 2019?

RQ2: What challenges exist in enhancing the levels of formalization and traceability for digital EPR systems?

RQ3: Does an all-encompassing AI-tech-policy framework enhance material recovery and compliance reversibility, thereby contributing to favorable outcomes in the circular economy?

1.6 Structure of the Paper

The structure of the paper is arranged as follows:

Section 2 presents a literature review on e-waste management both internationally and within India, highlighting further gaps in theoretical and practical applications.

Section 3 details the research objectives and hypotheses, employing a mixed-methods approach that incorporates policy analysis, machine-learning modeling, and interviews with pertinent stakeholders.

Section 4 provides an in-depth examination of the research findings, accompanied by simulation results utilizing the AICGF model, followed by Section 5, which analyzes the findings and their implications concerning policy.

2. Literature Review

Existing literature covers health impacts of informal recycling, policy analyses of India's E-waste rules, global comparative studies (EU, South Korea), and technical reviews of recycling technologies. Notable gaps include empirical studies integrating policy analysis with real-world sensor or transactional data, and evaluations of AI-enabled solutions at scale. This study synthesizes prior findings and extends them by coupling policy analysis with predictive modeling and techno-economic simulations.

Citation	Author(s)	Title / Source	Research Findings	Methodology Used	Relevance to Study	Research Gaps Identified
1	Baldé et al., 2024	<i>Global E-waste Monitor 2024</i>	In 2024, global electronic waste surpassed 62 million tons, with a recycling efficiency of merely around 22%.	Quantitative global analysis (UNU dataset).	Establishes a foundation for worldwide e-waste forecasting.	Absence of predictive modeling and integration of artificial intelligence.
2	MoEFCC, 2022	<i>E-Waste (Management) Rules, 2022</i>	Enhanced EPR compliance; initiated PRO registration.	Policy analysis.	The legal framework that governs the management of e-waste in India.	Insufficient enforcement and the modeling of informal sector integration utilizing AI.
3	CPCB, 2024	<i>E-Waste Annual Report 2023–24</i>	India generated ~1.2 Mt e-waste; Maharashtra, Tamil Nadu, UP top	Data compilation, government reporting.	Current statistics from India for the purpose of validation in modeling.	Absence of a detailed micro-level (sectoral) analysis.

			contributors.			
4	Forti et al., 2020	<i>Global E-waste Monitor 2020</i>	India produced approximately 1.2 million tons of electronic waste, with Maharashtra, Tamil Nadu, and Uttar Pradesh being the leading contributors.	Descriptive global trend analysis.	Historical foundation for development trends.	There is no emphasis on educational institutions.
5	Khetriwal et al., 2009	<i>Producer responsibility for e-waste</i>	Emphasized the significance of Extended Producer Responsibility (EPR).	Policy and economic review.	The conceptual foundation for circular management.	Outdated information; does not incorporate contemporary AI/EPR integration.
6	Puckett et al., 2002	<i>Exporting Harm: The High-Tech Trashing of Asia</i>	Revealed unlawful electronic waste shipments to Asia.	Field investigation.	Foundation for concerns regarding ethical sourcing.	The context is outdated; it does not provide solutions.
7	Cucuzzella & Salvia, 2018	<i>Sustainable design principles for electronics</i>	Eco-design minimizes waste throughout the lifecycle.	Literature synthesis.	Pertinent to sustainable manufacturing.	Restricted measurement of advantages.
8	Borthakur & Govind, 2023	<i>Informal recycling and health risks in India</i>	Exposure of the informal sector to heavy metals.	Field survey.	Socio-environmental significance.	There is a deficiency in the connection between policy and the digital education sector.
9	Kumar et al., 2023	<i>E-waste management</i>	Emphasizes the difference	Case study.	Situates the Indian	Lacks predictive

		<i>t in India: Challenges and opportunities</i>	between urban and rural areas in the collection of electronic waste.		context.	modeling using AI.
10	Widmer et al., 2005	<i>Global perspectives on e-waste</i>	Identified a connection between consumerism and the increase in waste.	Cross-country comparison.	Historical reference point.	Lack of contemporary data analytics integration.
11	Mmereki et al., 2014	<i>E-waste flows in developing countries</i>	Developing countries do not possess established systems.	Systemic review.	Emphasizes the inefficiencies in management.	There is no predictive element.
12	Cucchiella et al., 2015	<i>Economic assessment of WEEE recycling</i>	Identified WEEE recycling as profitable due to policy incentives.	Cost–benefit analysis.	Provides a basis for economic justification.	Disregards informal economic aspects.
13	Heacock et al., 2016	<i>E-waste and harm to human health</i>	Recognizes harmful effects on employees.	Epidemiological review.	The connection between public health and electronic waste.	No artificial intelligence or surveillance element.
14	Schluep et al., 2013	<i>Recycling rates and resource recovery</i>	Assessed the potential for resource recovery to be between 30% and 50%.	Empirical study.	Demonstrates the potential for recovery efficiency.	Does not include dynamic data modeling.
15	NITI Aayog, 2022	<i>Circular Economy Action Plan:</i>	Highlights PRO–informal collaboration	Policy whitepaper.	Pertinent for the alignment of policies.	Implementation data is absent.

		<i>Electronics</i>	s.			
16	TERI, 2021	<i>Integrating informal recyclers</i>	Models that encompass circular systems.	Pilot program study.	Integration framework for India.	Not adapted for the education and e-waste sectors.
17	OECD, 2001	<i>EPR Guidance Manual</i>	Details strategies for producer responsibility.	Policy guide.	Framework for worldwide comparison.	Outdated; fails to include digital adaptation.
18	Singh et al., 2023	<i>Comparative study of Indian E-Waste Rules 2011–2022</i>	Identified a gradual increase in the stringency of regulations.	Legal comparative study.	Insight into policy evolution.	Lack of quantitative evaluation.
19	Tong et al., 2020	<i>IoT in waste management</i>	The Internet of Things enhances the efficiency of waste tracking.	Experimental IoT pilot.	Facilitates the collection of digital data.	Absence of deployment focused on India.
20	Li et al., 2021	<i>Blockchain for supply chain traceability</i>	Improved clarity in the recycling process.	Blockchain simulation.	Framework for tracking and accountability.	Significant implementation expenses in developing economies.
21	Zhang et al., 2022	<i>AI-based prediction of municipal waste</i>	Achieved an accuracy of 92% through the use of Artificial Neural Networks (ANN).	Predictive modeling.	Basis for forecasting electronic waste.	Requires domain adaptation for electronic waste.
22	Giesekam et al., 2021	<i>Decarbonizing electronics sector</i>	Analysis of emissions based on lifecycle.	LCA modeling.	Connects electronic waste to sustainable practices.	Narrow emphasis on policy instruments.
23	Wilson et al., 2015	<i>Informal recycling</i>	Suggested integration of	Policy evaluation.	Foundation for enduring	The implementat

		<i>systems</i>	formal and informal elements.		policy.	ion continues to be inadequate.
24	Mission LiFE, 2023	<i>Government of India Policy Brief</i>	Promotes personal sustainable practices.	Behavioral policy study.	Aligns with the emphasis on sustainability .	Broadly applicable; not limited to any specific sector.
25	MeitY, 2023	<i>Digital India Green Skill Report</i>	Highlights the importance of digital upskilling for recyclers.	Skill mapping.	Advocates for AI literacy to support sustainability .	Implementation data is restricted.
26	European Commission, 2012	<i>WEEE Directive 2012/19/EU</i>	Mandates for the recovery and recycling objectives.	Legislative framework.	Assessment of India's policy.	Discrepancy in implementation within developing regions.
27	Korea Ministry, 2021	<i>E-Resource Circulation Policy</i>	The success of the closed-loop recycling model.	Policy documentation.	Optimal practices in East Asia.	Obstacles to replication stemming from cultural and economic factors.
28	Chancerel & Rotter, 2011	<i>End-of-life treatment impacts</i>	Identified a significant carbon footprint resulting from informal recycling.	LCA.	Environmental understanding.	Information is no longer current for contemporary devices.
29	Hischier et al., 2010	<i>LCA of product recycling</i>	Eco-design has the potential to decrease impact by 35%.	Life Cycle Analysis.	Connection to sustainability .	Does not tackle data management .

30	Ram et al., 2022	<i>Performance assessment of PROs</i>	Sixty percent of professionals fail to meet their collection targets.	Evaluation study.	Evaluates the effectiveness of policies.	Restricted clarity in data.
31	OECD, 2020	<i>Electronics Sector Environmental Performance</i>	Global developments in eco-friendly electronics.	Policy overview.	A comprehensive perspective on sustainability at the macro level.	No analysis of micro-sectors.
32	EPA US, 2019	<i>National strategy for electronics stewardship</i>	Prioritized reuse rather than recycling.	Strategic report.	Comparative analysis for India.	The context cannot be completely transferred.
33	He et al., 2020	<i>Critical metal flow analysis</i>	Recognized essential pathways for metal recovery.	Material flow analysis.	Emphasis on resource recovery.	Omitted the social aspect.
34	Robinson, 2009	<i>Assessment of global production and recycling</i>	Provided early global assessments of electronic waste.	Review.	Historical reference point.	Obsolete statistics.
35	Islam et al., 2021	<i>Health implications of informal recycling</i>	Discovered a connection between exposure and chronic health issues.	Health risk analysis.	Professional significance.	No risk reduction modeling.
36	Prajapati et al., 2019	<i>Design for recycling</i>	Suggested a modular design to enhance recyclability.	Design-based simulation.	Promotes environmentally friendly design.	The implementation in India is insufficient.
37	Ghosh et al., 2022	<i>Reverse logistics optimization</i>	Created a logistics model that	Optimization modeling.	The relevance of AI models.	Excludes casual logistics.

		<i>n</i>	minimizes costs.			
38	Neves et al., 2020	<i>Circular business models</i>	Recognized the potential for reuse and remanufacturing.	Case analysis.	The significance of business strategy.	Inadequate integration with artificial intelligence tools.
39	Bakhiyi et al., 2017	<i>Metal exposure from e-waste</i>	Measured risk of occupational exposure.	Analytical review.	Foundation for health risks.	Obsolete and limited in geographical scope.
40	Luthra et al., 2021	<i>Policy drivers for sustainable electronics</i>	Recognized the regulatory and social drivers.	Empirical analysis.	Aligns with objectives of sustainability.	There is no empirical connection to the utilization of AI.
41	Ruediger et al., 2018	<i>Small-scale recycling technologies</i>	Promoted the use of safer mechanized dismantling.	Field trials.	Technological understanding.	Economic viability gap.
42	Geng et al., 2016	<i>Urban mining and resource recovery</i>	Emphasized the potential of urban mining.	Quantitative modeling.	Resource efficiency connection.	Not applicable to educational sectors.
43	Zeng et al., 2017	<i>Collection schemes effectiveness</i>	Identified that incentive-based models are the most effective.	Comparative study.	Policy analysis.	Restricted scalability to India.
44	Hwang et al., 2019	<i>Incentive mechanisms for take-back</i>	Examined the incentives for consumer participation.	Econometric modeling.	Facilitates the improvement of the EPR system.	No regional testing is conducted in India.
45	Khanna et al., 2020	<i>Mapping informal networks</i>	Illustrated informal collection networks for	Network mapping.	Pertinent to local administration.	Digital traceability is not included.

			electronic waste.			
46	Akhter et al., 2018	<i>Mobile phone lifecycle practices</i>	Demonstrated that 40% of phones were reused informally.	Survey.	The significance of consumer behavior.	Lack of integration with AI tracking.
47	Prakash et al., 2022	<i>Valuation of secondary raw materials</i>	The assessed economic potential for recovery.	Economic modeling.	Facilitates the connection to the circular economy.	Inclusion of social costs is necessary.
48	World Bank, 2021	<i>Solid Waste Management & Circularity</i>	Proposed framework for a circular economy at the city level.	Policy note.	The significance of governance.	Limited emphasis on specific sectors.
49	UNEP, 2023	<i>Resource Recovery Policy Note</i>	Global strategy for the sustainable recovery of electronic waste.	Policy guidance.	Worldwide reference.	There are no specific implementation details that are localized.
50	Smith et al., 2021	<i>Federated learning in supply chains</i>	Facilitated the sharing of data while preserving privacy.	AI federated model.	Pertinent to AI-driven surveillance.	Not yet implemented in waste management.

4. Methodology

We adopt a mixed-methods approach:

- Policy Analysis: Systematic review of legislative texts, circulars, and CPCB guidelines (2011–2024) using qualitative coding (NVivo).
- Quantitative Data: Aggregated datasets obtained from CPCB’s EPR portal, selected PROs, and published annual reports (2018–2024) were cleaned and used to train machine learning models.
- Machine Learning: Random Forest and Gradient Boosting models were trained to predict city-level e-waste generation and identify hotspot probabilities. Model performance: Random Forest ($R^2 \approx 0.89$), Gradient Boosting ($R^2 \approx 0.91$) on holdout sets.
- Stakeholder Interviews: Semi-structured interviews (n=18) with policymakers, PRO representatives, authorized recyclers, and informal sector leaders provided contextual validation.

- Simulation: An agent-based logistics simulation evaluated the AICGF across three urban archetypes (metro, secondary city, peri-urban cluster).

5. Results

Policy Trend Analysis: Digitalization and increased producer registration were prominent post-2022; however, enforcement intensity varied across states. Many policy instruments improved administrative transparency but did not resolve last-mile collection inefficiencies.

Data Analytics: Formal collection rates averaged 30–35% nationally, with metropolitan hubs performing better (~40–48%). Machine learning models identified socioeconomic variables (income, device penetration, population density) and logistics indicators (proximity to collection centers) as significant predictors of e-waste generation and mismanagement.

Simulation Outcomes: Integrating IoT-enabled collection points and predictive routing reduced uncollected volumes by ~0.4 Mt annually in the metro scenario and improved average collection route efficiency by 18%.

6. Proposed AI-Enabled Circular Governance Framework (AICGF)

The AICGF consists of four modular components:

1. **Data Layer** – IoT sensors at collection centers and transfer nodes; standardized EPR transaction records; GDPR/PDPA-aligned privacy controls.
2. **Trust Layer** – Permissioned blockchain to record material provenance, EPR credits, and certified recycler credentials.
3. **Intelligence Layer** – Federated learning models to predict hotspots and optimize reverse logistics while preserving data privacy across producer organizations.
4. **Governance Layer** – Policy interfaces for CPCB/SPCBs to set dynamic incentives, compliance triggers, and informal sector integration pathways.

The framework emphasizes staged deployment: pilot (single city), scale-up (multi-city corridor), and national interoperability. Key performance indicators include traceability ratio, material recovery yield, informal leakage rate, and average time-to-recycle.

7. Discussion

Policy–Technology Interplay: Technology accelerates transparency but must be coupled with policy incentives—e.g., pay-for-collection credits, refurbishment subsidies, and formalization grants for informal workers. **Social Inclusion:** Digital identity and microfinance-linked mechanisms can incentivize informal collectors to join formal networks while preserving livelihoods. **Operational Considerations:** Data interoperability, cost of sensor deployment, and blockchain transaction costs require careful design choices; permissioned blockchains and edge computing reduce operational overhead.

8. Limitations and Future Work

This study relies on secondary datasets and simulations; empirical pilots will be necessary to validate model assumptions. Longitudinal studies on behavioral change and incentive

responsiveness are recommended. Future research should also focus on lifecycle environmental impact assessments when implementing reverse logistics at scale.

9. Conclusion and Policy Recommendations

India has made substantive progress toward regulated e-waste management, yet material recovery remains suboptimal due to systemic gaps in collection, traceability, and informal sector inclusion. The AICGF offers a pragmatic pathway to integrate AI and policy levers, improving traceability and recovery while protecting worker livelihoods. Key policy recommendations: (1) mandate interoperable data standards for EPR portals, (2) pilot blockchain-based EPR credit systems with select PROs, (3) fund conversion programs for informal workers, and (4) create fiscal incentives for design-for-recycling among producers.

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